

## Confronting change in logistics:

# How the right solutions can help you stay effective

### What's happening right now?

Agile competition, customer expectations and sustainability demands mean that firms are rethinking how to boost efficiency and keep costs down.

Getting it right can have a huge payoff

**10%** increase in efficiency can translate to €100bn in cost savings<sup>1</sup>

With the right technology, you can address challenges, reduce spend and keep moving forward efficiently.

## Expectations are growing

Today's shoppers want speed

**40%** say taking more than two days to deliver would prevent them purchasing<sup>2</sup>

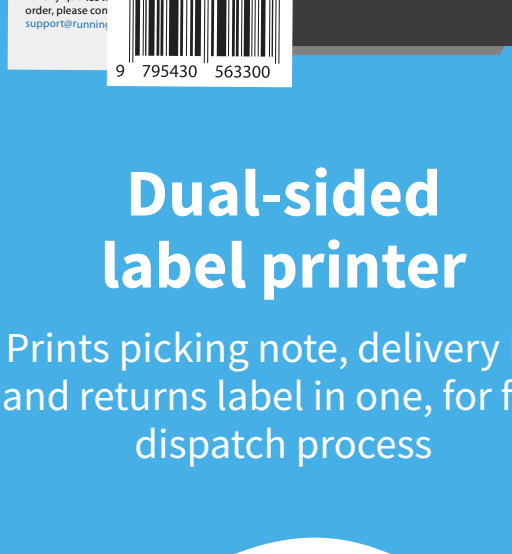
**80%** say a choice of returns channels is important<sup>3</sup>

**62%** say they're more afraid of their data being compromised now than two years ago<sup>4</sup>

## Top tip

Fast and accurate document creation helps shipments move seamlessly through the supply chain.

That's where Toshiba solutions come in:



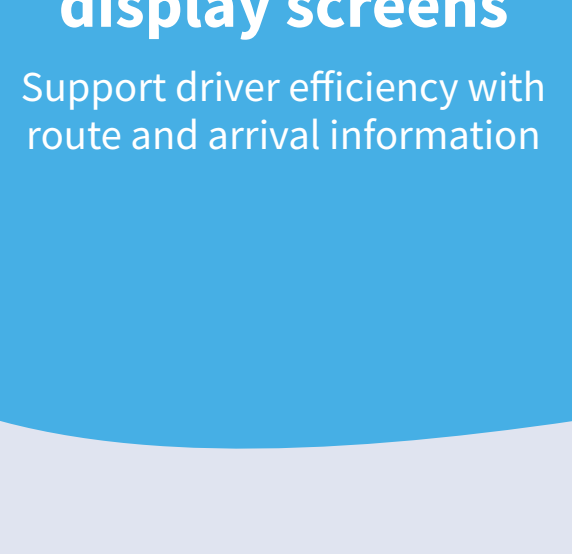
### Dual-sided label printer

Prints picking note, delivery list and returns label in one, for fast dispatch process



### Desktop printing

Compact solutions that can easily integrate into existing networks



### Interactive display screens

Support driver efficiency with route and arrival information



### Mobile device management

Wipes data if devices are lost or broken for data security

## Demand is high

Shoppers are moving online

**95%** of purchases worldwide will be made online by 2040<sup>5</sup>

To meet the growing demand, warehouse automation is on the rise

**12.6%** compound annual growth rate between 2019 and 2024<sup>6</sup>

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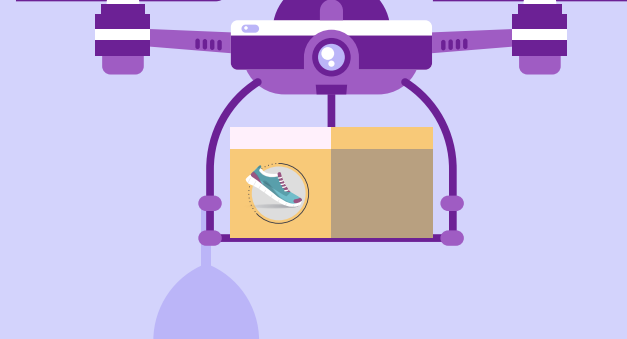
### Industrial barcode printer

Improves efficiency with innovative rotary cutter and speeds of up to 12 inches per second

## Going digital

By utilising data, companies can anticipate and plan for peak hours to prevent standstills and bottlenecks.

In fact, data and analytics are most important for the logistics industry.



**90%** of firms say data is highly significant, compared to an 83% average across industries<sup>7</sup>

**50%** say it's the biggest challenge facing the logistics industry<sup>7</sup>

But there's a lack of digital culture and training

## Top tip

Automating documentation can cut down human input, while speeding up transportation.

That's where Toshiba solutions come in:



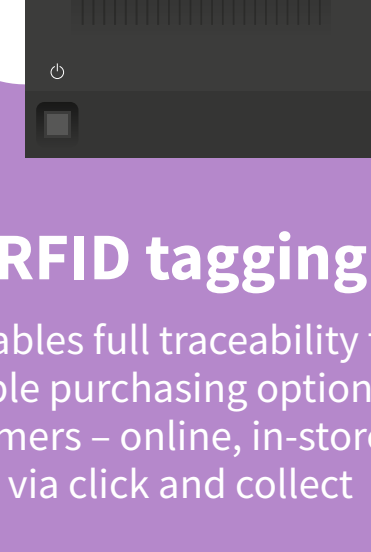
### A3 multifunction device

Offers reliable and efficient print, scan and copy functionality



### Document management systems

Speeds up time to market and document search



### RFID tagging

Enables full traceability for flexible purchasing options for customers – online, in-store and via click and collect

## The future is sustainable

From regulations 'Sustainable shipping for a sustainable planet' is the World Maritime theme for 2020<sup>8</sup>

Local authorities across the UK are implementing Low Emission Zones and Clean Air Zones<sup>9</sup>

...to market growth

**50%** growth for packaged goods marked as sustainable between 2013 and 2018<sup>10</sup>

## Top tip

Eco-friendly technology can support sustainable processes and reduce carbon footprint.

That's where Toshiba solutions come in:



### Dual-sided label printer

Prints on both sides of the label to minimise waste



### Hybrid multifunction device

Delivers eco-printing and the reuse of paper



### Toshiba consumables

Longer ribbon length for reduced roll changes, packaging waste and used rolls, and fewer deliveries for lower transportation costs



### Carbon zero scheme

Carbon neutral delivery, helping you meet environmental targets

## Delivering products for now, and the future

Toshiba solutions boost effectiveness and streamline operations across a wide variety of applications.

Implementing the right technology can lower costs, improve efficiencies and facilitate innovation in transport and logistics.

Contact Toshiba to find out more