

An effective service for enhanced patient care solutions to suit today's healthcare environment



The modern healthcare landscape

Healthcare is constantly in the public eye. Patient and staff safety are paramount, and in challenging times there remains the need to minimise costs and improve efficiencies while always aiming to enhance the patient experience.

The NHS and the sector as a whole is coping with many issues, including an ageing population and extended waiting times.

And it all means that technology solutions have a key part to play in helping healthcare staff and their patients. As well as improving efficiencies and lowering costs, these solutions can put patient care first while helping to maintain compliance, protect against cyber threats and transform process management.

Dealing with demand – and doing so efficiently

Healthcare settings are having to find innovative ways to continue to meet high patient demand.



An ageing and growing population could mean we need another

17,000

hospital beds by 2022¹

These pressures are accompanied by a need to increase efficiencies and lower costs wherever possible.

£10bn

It's estimated that progress in medical technology alone costs the NHS at least an extra £10bn a year²

Top tip

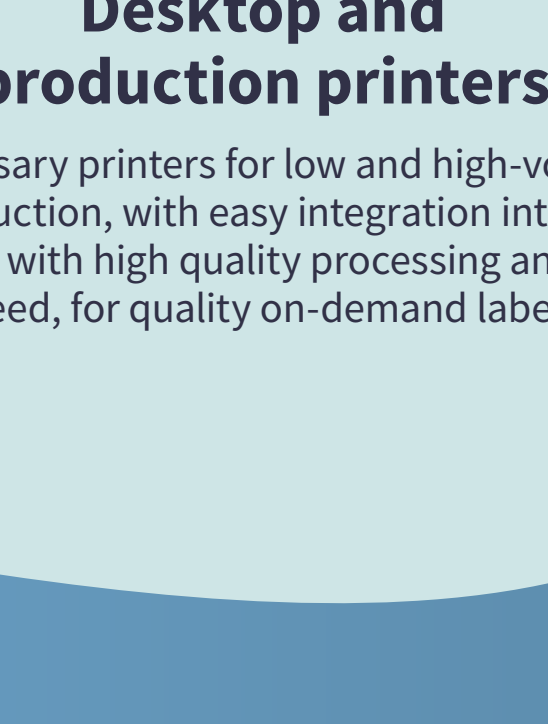
Consider ways in which technology solutions can be used to reduce waste and encourage efficiencies while also meeting demand.

That's where Toshiba solutions come in:



A3/A4 multifunction devices

Print, scan and copy while controlling print costs with rule management solutions and print-based access



Desktop and production printers

Dispensary printers for low and high-volume label production, with easy integration into existing systems with high quality processing and print speed, for quality on-demand labels

Prioritising process improvements

Achieving efficiencies through process digitisation is crucial, particularly as the NHS Long Term Plan states that digital-first primary care will become an option for every patient.



There are about

307 million

patient consultations at GP surgeries each year³

By 2023/24 every patient in England will be able to access a digital-first primary care offer³

Reception

X-RAY ▶

WARD 1 ▶

SURGERY ▶

Top tip

Capturing, processing and sharing information digitally can ultimately lead to better patient, customer and employee experiences through reductions in time, costs and errors.

That's where Toshiba solutions come in:



Document management systems

As well as ensuring compliance, Toshiba's document management solutions automate common processes and enhance collaboration and digital mobile working – boosting productivity and business continuity anytime, anywhere and on any device

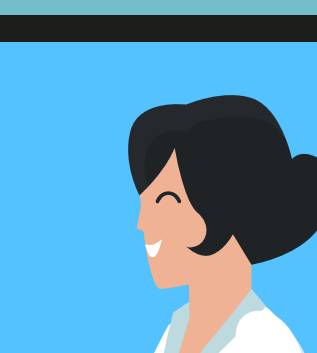


Portable printers

Toshiba Mobile pharmacy printers take pressure of the pharmacy department, reduce the risk of errors and help to free-up hospital beds faster by dispensing medication at the bedside

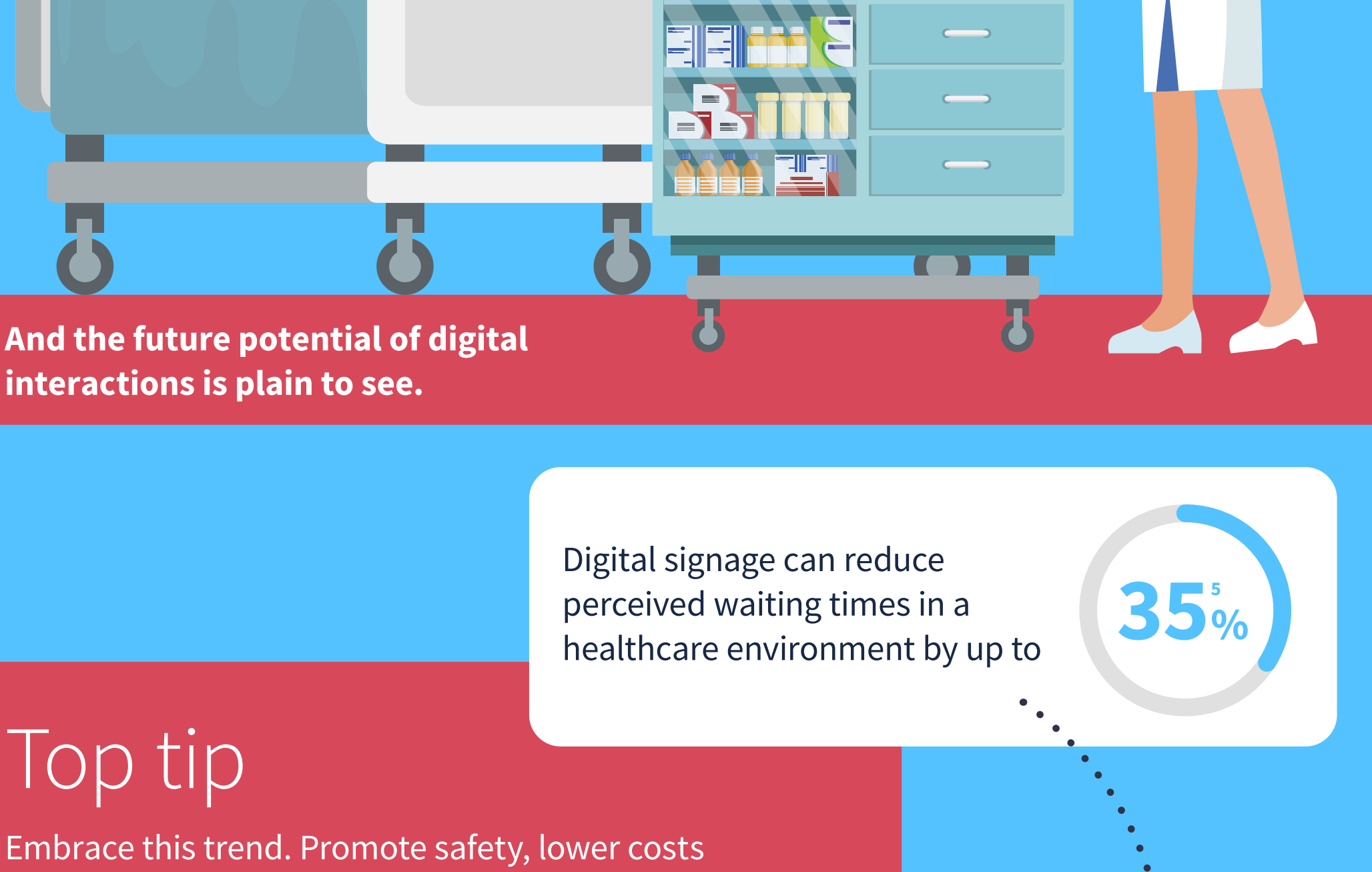
Staying safe, staying informed, staying efficient

The move towards less face-to-face interaction in healthcare is reflected by greater use of the practical technology that enables this to happen.



75%

of caregivers and patients who view hospital messaging on digital signage systems say that the content enhances hospital experience and provides helpful health information.⁴



And the future potential of digital interactions is plain to see.

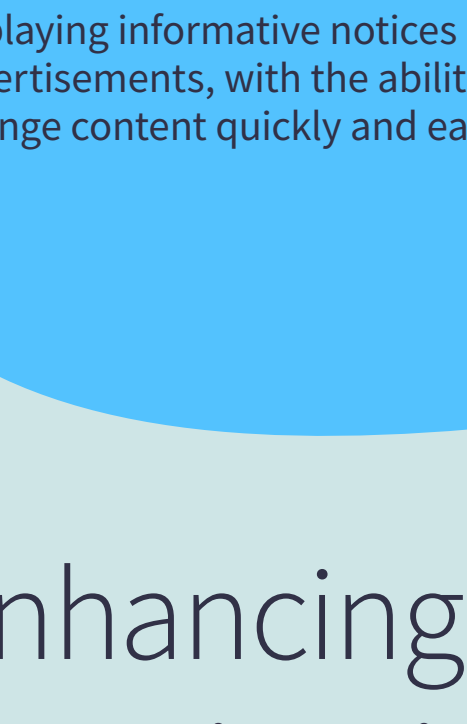
Digital signage can reduce perceived waiting times in a healthcare environment by up to

35%

Top tip

Embrace this trend. Promote safety, lower costs and keep patients informed with digital assets that are capable of doing all three.

That's where Toshiba solutions come in:



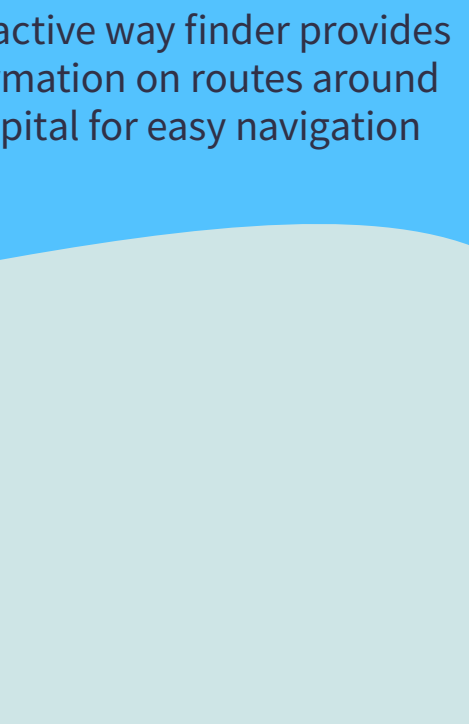
Digital screens

Displaying informative notices and advertisements, with the ability to change content quickly and easily



LCD hand sanitiser station

Automatically dispenses sanitiser, while displaying scheduled and live messaging



Interactive kiosk

Interactive way routes around hospital for easy navigation

Enhancing security

As well as increasing patient protection, changes in healthcare IT must come with the highest commitment to security due to the need to protect data and infrastructure.



A 2017 cyberattack led to

19,000

NHS appointments being cancelled⁶

Since then, the NHS has spent...

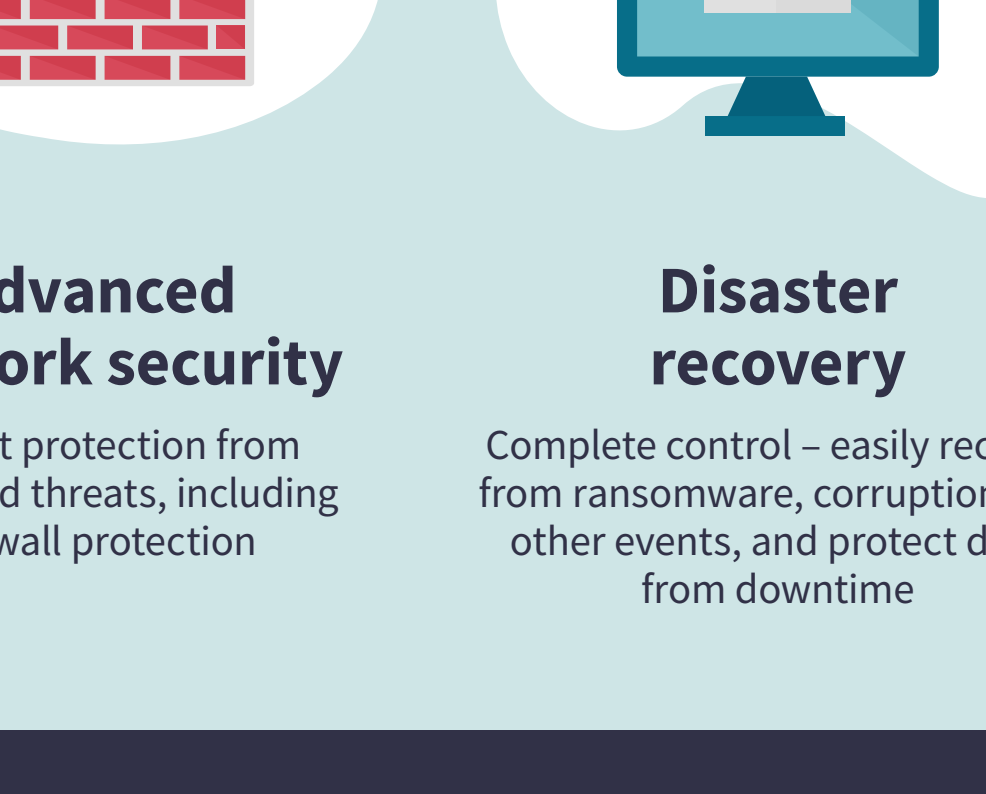
£21m

to upgrade firewalls and network infrastructure, and support the transition from outdated hardware and operating systems to improve resilience⁷

Top tip

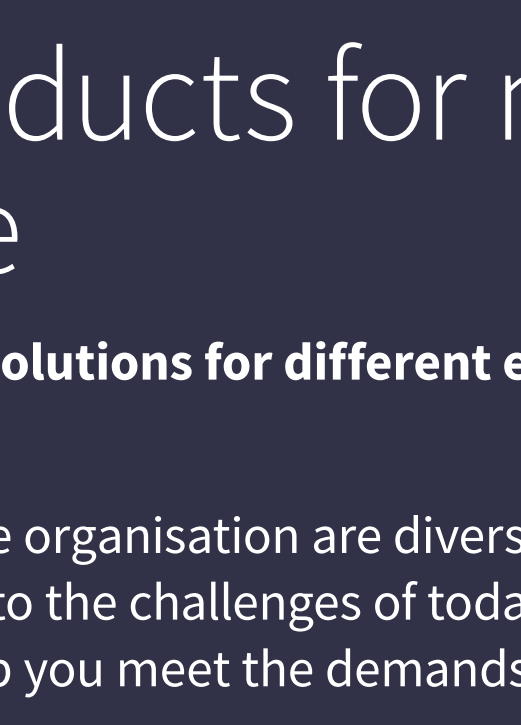
Managed IT services can offer the support and control you need to stay secure against the constant threat of cyberattacks.

That's where Toshiba solutions come in:



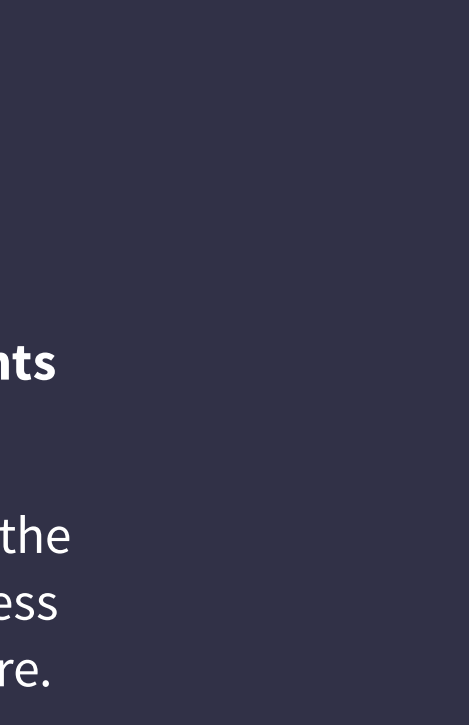
Total email protection

Prevent email-borne threats and protect against data loss with a layered approach to keeping secure



Advanced network security

Robust protection from advanced threats, including firewall protection



Disaster recovery

Complete control – easily recover from ransomware, corruption and other events, and protect data from downtime

Delivering products for now, and the future

Toshiba provides tailor-made solutions for different environments and individual needs.

The requirements of a healthcare organisation are diverse. But with the right technology, you can adapt to the challenges of today and harness the digital solutions that will help you meet the demands of the future.

To find out more contact Toshiba