

## **Modernising workplaces for today and tomorrow**

However challenging the current circumstances might be, businesses are still transforming at a rapid pace. Working from home is now destined to become much more prevalent wherever it's applicable. Also, co-working spaces, open desks and similar non-fixed solutions are more and more common. This means the devices employees use have to reflect the needs of today's and tomorrow's world, too.

In order to make today's workplaces future-proof, IT administrators and decision makers of companies and organisations throughout the UK are now looking for options to set up their employees (and therefore their businesses) for success – by focussing on productivity, efficiency and accessibility.

Philips monitors recently launched innovative monitors for businesses from its B1 series, with feature solutions for those exact challenges and more.

All monitors of this series come with an elegant, sleek design, and boast colour accurate IPS panels with 3-side borderless designs. The stands are fully ergonomic, which is a key for all employees working on a computer for hours on end. Most models have specifications which meet the latest regulations and requirements (EPEAT Bronze, EnergyStar 8 etc). Even though each model has its specific advantages, all monitors blend well in an office environment.

If an eco-friendly solution is needed, the best way to go is the “greenest monitor” yet – the Philips **272B1G**. This model is a true energy saver and was designed with no harmful chemicals on the inside and plastic-free and recyclable packaging on the outside. For employees who change desks and workstations often, the **243B1** and its USB-C docking station would be an ideal solution. Any departments handling sensitive data are well suited with the **242B1V**. Featuring a unique privacy switch, sensitive data is protected from curious bystanders – simply by narrowing the monitors viewing angles significantly whenever needed. Workstations that are flexibly used by different people, a model featuring a Windows Hello webcam, like the **242B1H**, would be a great choice by making the login process easy as a can be – by simply smiling at the camera. All of these monitors come with colour accurate IPS panels height adjustable ergonomic stands, wide viewing angles, Low Blue Light modes and green credentials.

USB-C docking monitors from Philips are a convenient solution, suitable for a variety of applications, such as using in public spaces with different users. The **Philips 243B1**, for example, is a sleek, 3-side borderless 24” display, boasting a colour-accurate IPS panel, 75 Hz refresh rate and FHD resolution. The real killer feature is its built-in USB-C docking station with 4x USB 3.2 ports and a Gigabit Ethernet port. In this setup, the monitor can be connected with a keyboard and mouse via the onboard USB ports, as well as a with network connection via the RJ45 port. In a shared, public space, the only thing the user needs to is connect their laptop via a single USB-C cable. And as simple as that, video signal is transferred to the monitor, the laptop can be controlled via the external keyboard/mouse, connected to the network fast and securely, and USB Power Delivery (up to 65W) will power the laptop. This is extremely useful for instance when an employee shares a desk and their main workstation is their laptop.

Also suitable for shared desks and flexible workplaces is the **Philips 242B1H** with its Windows Hello pop-up webcam. Especially helpful for instances where multiple user accounts run on the same computer/physical space, is the built-in Windows Hello capable 2 MP Full HD webcam. With its facial recognition capability using advanced sensors, users can log-in to their Windows accounts in less than 2 seconds, without typing a password, bringing convenience, speed and security together. To increase the security even more, the webcam can be manually tucked away in the back, physically blocking the camera's view of the user. More features that are great for public or shared spaces is the built-in PowerSensor, which reduces brightness if no user is present in front of it, and the LightSensor, which adapts brightness according to the ambient light conditions.



*Philips 242B1V with the privacy filter*

If security and privacy are of utmost importance, then the **Philips 242B1V** is the optimal choice. In some instances where the visuals on the monitor are only intended for a specific person, a monitor with wide viewing angles might not be the best idea, but opting for an inferior panel to overcome this issue is also not very wise. The 242B1V's solution is ingenious; it employs a privacy filter whereby, when activated, the brightness drops significantly and viewing angles shrink to just 90° horizontally (from normally 178° horizontally). For employees handling sensitive data such as in governmental, military or financial institutions, this reduces the risk of information leakage or visual hacking.

Philips' innovative business series monitors from the B1 are certainly a great way to modernise workplaces and adapt to tomorrow's requirements.

For more information, visit [www.philips.co.uk](http://www.philips.co.uk) (please link: [https://www.philips.co.uk/c-m-so/monitors?utm\\_source=Managed.IT&utm\\_medium=Advertorial&utm\\_campaign=B2B](https://www.philips.co.uk/c-m-so/monitors?utm_source=Managed.IT&utm_medium=Advertorial&utm_campaign=B2B))