

ENERGY FOR YOUR BRAND

Flexibility for the workplaces of tomorrow

However challenging the current circumstances might be, businesses are still transforming at a rapid pace. Working from home is now destined to become much more prevalent wherever it's applicable. Also, coworking spaces, open desks and similar non-fixed solutions are more and more common. This means the devices employees use have to reflect the needs of today's and tomorrow's world, too. Philips monitors recently launched a range of new, innovative monitors for businesses from its B1 series, with features that increase efficiency, security, convenience, accessability and more. Let's check them out.

Easily connected

USB-C docking monitors from Philips are a convenient solution, suitable for a variety of applications, such as using in public spaces with different users. The **Philips 243B1**, for example, is a sleek, 3-side borderless 24" display, boasting a colour-accurate IPS panel, 75 Hz refresh rate and FHD resolution. The real killer feature is its built-in USB-C docking station with 4x USB 3.2 ports and a Gigabit Ethernet port. In this setup, the monitor can be connected with a keyboard and mouse via the onboard USB ports, as well as with a network connection via the RJ45 port. On a shared, public space, the only thing the user needs to do is connect their laptop via a single USB-C cable. And as simple as that, video signal is transferred to the monitor, the laptop can be controlled via the external keyboard/mouse, connected to the network fast and securely, and USB Power Delivery (up to 65W) will power the laptop. This is extremely useful for instance when an employee shares a desk and their main workstation is their laptop.

Flexibility and safety

Also suited for shared desks and flexible workplaces is the **Philips 242B1H** with its Windows Hello pop-up webcam. Especially helpful for instances where multiple user accounts run on the same computer/physical space, is the built-in Windows Hello capable 2 MP FullHD webcam. With its facial recognition capability using advanced sensors, users can log into their Windows accounts in less than 2 seconds, without typing a password, bringing convenience, speed and security together. To increase the security even more, the webcam can be manually tucked away in the back, physically blocking the camera's view of the user. More features that are great for public or shared workspaces are the built-in PowerSensor, which reduces brightness if no user is present in front of the screen, and the LightSensor, which adapts brightness according to the ambient light conditions.



Philips 242B1V with the privacy filter



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If security and privacy have the utmost importance, then the **Philips 242B1V** is the optimal choice. In some instances where the visuals on the monitor are only intended for a specific person, a monitor with wide viewing angles might not be the best idea, but opting for an inferior panel to overcome this issue is also not very wise. The 242B1V's solution is ingenious; it employs a privacy filter whereby, when activated, the brightness drops significantly and viewing angles shrink to just 90° horizontally (from normally 178° horizontally). For employees handling sensitive data such as in governmental, military or financial instutitions, this reduces the risk of information leakage or visual hacking.

Philips' innovative business series monitors from the B1 are certainly a great way to modernise workplaces and adapt to tomorrow's requirements.

For more information, visit <u>www.philips.co.uk</u> (please link <u>https://www.philips.co.uk/c-m-</u> so/monitors?utm_source=Managed.IT&utm_medium=Advertorial&utm_campaign=B2B)