

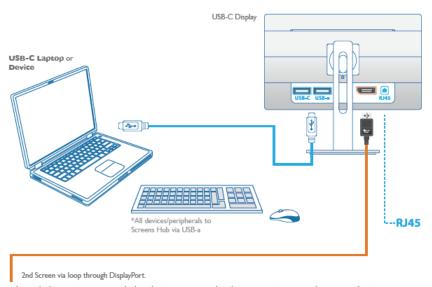


However challenging the current circumstances might be, businesses are still transforming at a rapid pace. These days, business users rely more and more on their notebooks as their main workstations. This makes sense, as they can flexibly carry them along to their office, to their clients or to their home office as needed. In that aspect, the mobility of a laptop or a tablet computer is advantagous. On the other hand, a cramped 13" or 16" laptop screen is not the most productive or ergonomic option to work with. Anybody who has recently had to set up their work station at home will agree that a non-ergonomic setup takes a toll on their bodies, while a small screen will do the same, mentally.

Solving these issues is as easy as plugging in a USB-C cable

Adding another monitor to your setup not only increases screen real estate dramatically but can also improve the ergonomics and productivity of a setup. New monitors featuring USB-C connectivity are an ideal solution in these new scenarios, as all relevant devices and peripherals can be easily and neatly connected. USB Type-C can carry video signal, power (up to 90 W) and data via a single cable. Increasingly, newer devices including laptops, tablets are gradually becoming equipped with a USB Type-C port.

Philips Monitors provides a great portfolio of USB-C monitors, ranging from monitors with a simple USB-C input, to highly capable monitors with USB-C docking stations with rich connectivity built-in, which make connecting devices and peripherals even more of a breeze for the business users. As the monitor itself acts as a USB-C hub for all peripherals and devices, clutter and cable chaos is drastically reduced from the desk – leaving more space for creativity, productivity and the indispensable cup of coffee.



The Philips 243B1 with built-in USB-C docking station and DaisyChain option

Philips' B9 series monitors with basic USB-C docking options (the 24" **243B9** or the 27" **273B9**) offer one USB-C port alongside 4 USB 3.2 ports, a HDMI and DisplayPort, and a highly ergonomic 150 mm height adjustable stand. USB-C powers the laptop while simultaneously transferring the **video signal**. Additionally, **keyboard and mouse are easily connected** thanks to the multiple USB 3.2 ports on the monitor.

Philips' 24" **243B1** from the B1 series or the 4K 31.5" **329P9H** from P9 series monitors extend this connectivity even further by featuring a **RJ45 Ethernet** port. This allows the network connection to be routed to the laptop using USB-C! Especially with modern thin laptops avoiding a physical Ethernet port, this enables the use and access of the local network and the internet much more quickly and securely. The monitors also feature DaisyChain capability for multi-monitor setups thanks to **DisplayPort output**. This way, connecting monitor and



ENERGY FOR YOUR BRAND

the laptop with a single USB-C allows wired network/internet connection, power, display signal, and keyboard and mouse connectivity – all while running two displays at once, as long as the necessary peripherals/cables are connected to the monitors' ports.

The full docking capability culminates with the Philips 49" **499P9H** SuperWide monitor, with its impressive 49" display and 5120x1440 resolution, in essence combining two 27" QHD displays in a single, curved masterpiece of a panel. While capable of all the built-in docking capability including a four port USB hub, USB-C input, a RJ45 Ethernet port, it also comes with a built-in **MultiClient KVM switch**. When the monitor is connected to two computers, e. g. a laptop (via USB-C) and a desktop (via USB-A) and the keyboard and mouse is connected via the monitor's USB hub, users can simply activate the KVM switch between the source computers and use the same keyboard and mouse for controlling two PCs at once!

During this workplace evolution, adapt to the mobility and flexibility with Philips' USB-C displays.

The Philips monitors mentioned above are great contenders for small/medium businesses or startups to large organisations, offering convenience, latest standards in terms of display technology (with IPS panels) and sustainability ratings (EnergyStar and EPEAT) in one package.

For more information, check out Philips monitors online. (Link: https://www.philips.co.uk/c-e/so/docking-monitors.html?utm_source=Business%20Info&utm_medium=Advertorial&utm_campaign=USB-C)