

## Mobisystems drive is getting a new icon and name - Mobidrive



**MobiDrive** 

MobiSystems is service to the next level with a number of changes.

taking its cloud storage

MobiDrive is the new name of MobiSystems Drive – a much simpler, intuitive and relaxed name in terms of brand identity. Along with the name and icon change, MobiDrive will now be accessible via it's new website, <u>MobiDrive.com</u>. These changes reflect the start of a deeper and more focused approach to its brand image and user experience.

On the technical side, MobiDrive is getting a practical and intuitive new integration for Windows PC. The company is especially proud of this implementation due to it being near the top of the features requested by Windows PC users. The integration for Windows allows users to access and organize their drive files from a local folder on their computer, while keeping them synced with the cloud. Additionally, users will be able to easily access their recent files, navigate to the web drive or share files from the widget in the system tray.

All changes are part of a larger initiative the company is planning to roll out in the coming months. The end goal is to streamline the product's design, usability and practicality when used with other MobiSystems products.

## About MobiDrive

MobiDrive is a cloud storage service providing vast integration with other notable MobiSystems apps like OfficeSuite, File Commander and PDF Extra, as well as a host of other practical features to improve your work cycle. Available on all major platforms (Android, iOS, Windows), the cloud storage offers free 5GB storage to anyone logged into their MobiSystems account, as well as a practical browser interface, easy download link creation to enhance collaboration and instant sync of documents across devices.



## About MobiSystems

MobiSystems is a market leader in office and business productivity applications with over 500 million installations in 195 countries. In addition to MobiDrive, the company also develops other industry-leading products such as OfficeSuite, Oxford Dictionary of English, File Commander, AquaMail, Talk & Translate and many more.

MobiSystems, Inc.