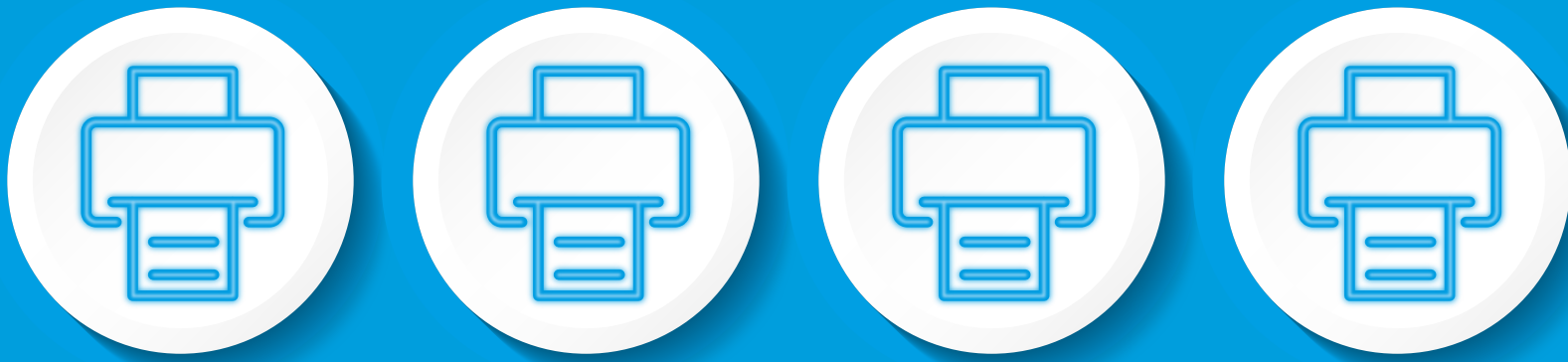


Think inkjet printing isn't right for the office?

Forget what you think you know about printers and copiers. Take a closer look at Epson's business inkjet technology and you'll be surprised at the options and advantages available to you.



An A4 model always means print-only

Not true. Epson's WorkForce Pro range includes 4-in-1 multifunction devices.

Laser is the only choice for A4 mono printing



In fact, in many instances, it could be the wrong choice. Epson business inkjets offer numerous advantages over their laser counterparts, especially in terms of energy use, productivity and waste.

Inkjet printing is for the home, rather than business



Epson's inkjet technology is designed specifically for business – and puts you ahead in a number of areas.

For A4 mono models, laser technology is cheap, reliable and good for high volumes

Our business inkjets are more cost-effective than lasers, deliver reduced running costs, require fewer replacement parts or maintenance, and print up to 75,000 pages without replacing the ink.



An A3 multifunction printer is really just a colour copier

With Epson, you can choose from A3 multifunction printers that print, scan, copy and fax, or models that are dedicated colour printers.

“Once you use business inkjets you're convinced. We're not considering going back”

Miquel Marti,
CEO of Barcelona Tech City, Spain



Accelerate your business



Lower cost at higher quality



Print responsibly and save



Increase productivity and minimise downtime



Smooth and secure integration

Don't make the wrong assumptions

Take a closer look at the Epson business inkjet range and discover the many benefits available you.

www.epson.eu/advantageinkjet

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EXCEED YOUR VISION