



Wholesale Hosted Communications (WHC)

The cloud is no longer just a buzzword that was used to describe the future of communications. It's an integral part of it.

Individuals and businesses communicate every day using instant messaging and web-based applications. Our WHC solutions enable you to deliver all of this and take your customers to the next-generation technology. It's a key IP voice service that can be tailored to your customers.

Get the most out of Centrex and SIP Trunking

With WHC you can either use our Hosted Centrex or Hosted SIP Trunking services. Or a combination of both.

Hosted Centrex is an IP-based telephony solution that replaces a business' traditional ISDN and onsite PBX solution.

Hosted SIP Trunking is the ideal replacement for ISDN, that allows your customer to keep their PBX, so you can seamlessly transition your customers from legacy to next-generation communications.

Check out our website to find everything you need to know about WHC. From useful datasheets and brochures to case studies that give real-life examples of how WHC has helped businesses thrive – you'll find it all there.

[Visit website >](#)

[Discover our WHC features on the next page.](#)

Wholesale Hosted Communications (WHC)

Unified Communications (UC) is a huge selling opportunity. Not just because it's changing the way people communicate, but also because it's changing the way people work. So if you want fast, low-risk entry into the UC market, WHC is the solution for you.

What is it?

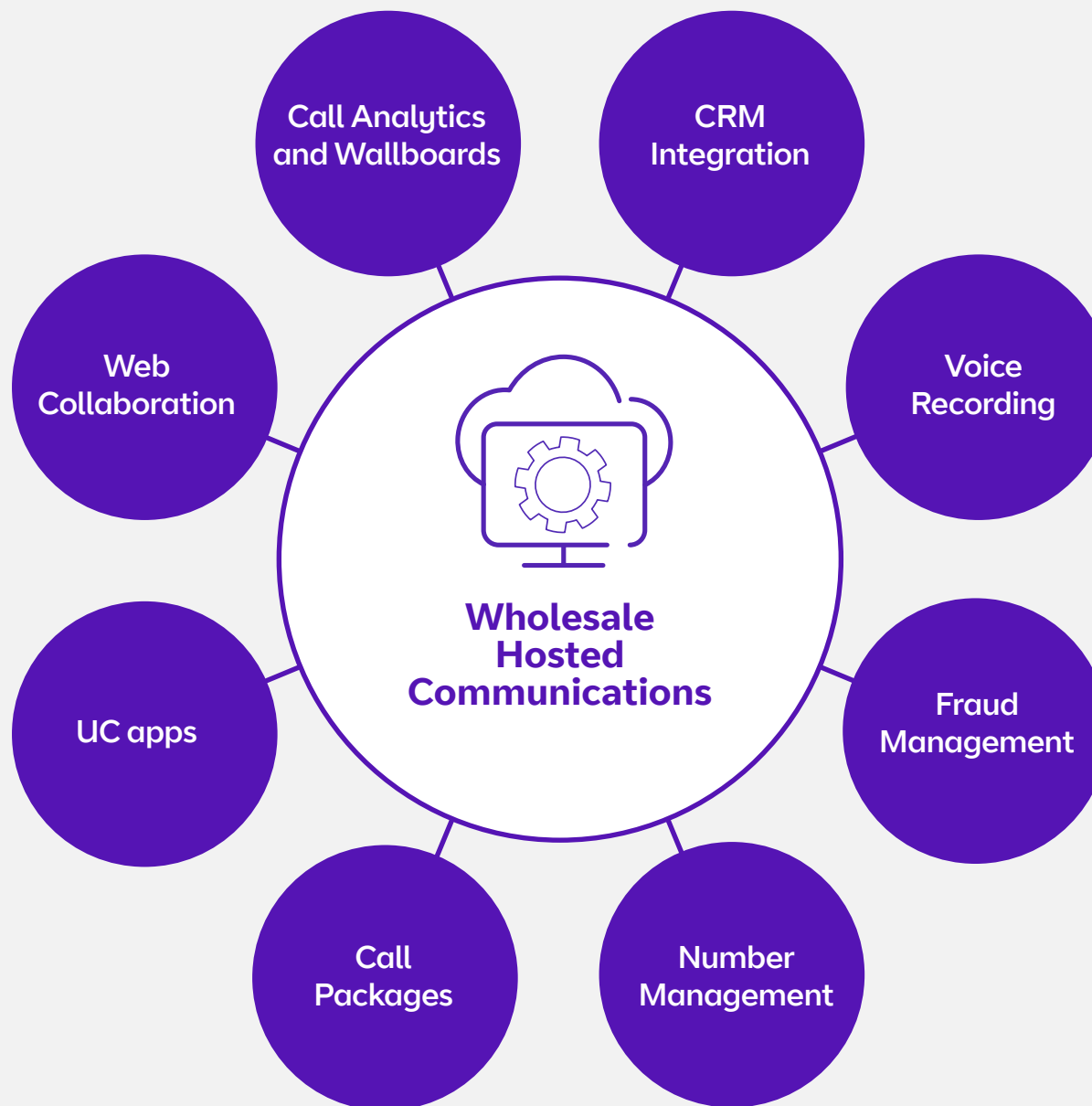
A flexible UC service that can be tailored to the needs of any size of customer. It comes with lines, calls, numbers, phones and connectivity, available as bundles or separate components. And a variety of term options to suit everyone.

How does it work?

Simply pick and choose the advanced features your customer wants. We have an impressive list that includes call logging, calling plans, hunt groups, call handling, hot desking, instant messaging (IM), web collaboration, and smartphone and tablet integration.

You'll be able to increase your 'share of wallet' by providing a portfolio of choices to your customers.

Head on over to the next page to learn about Hosted Centrex.



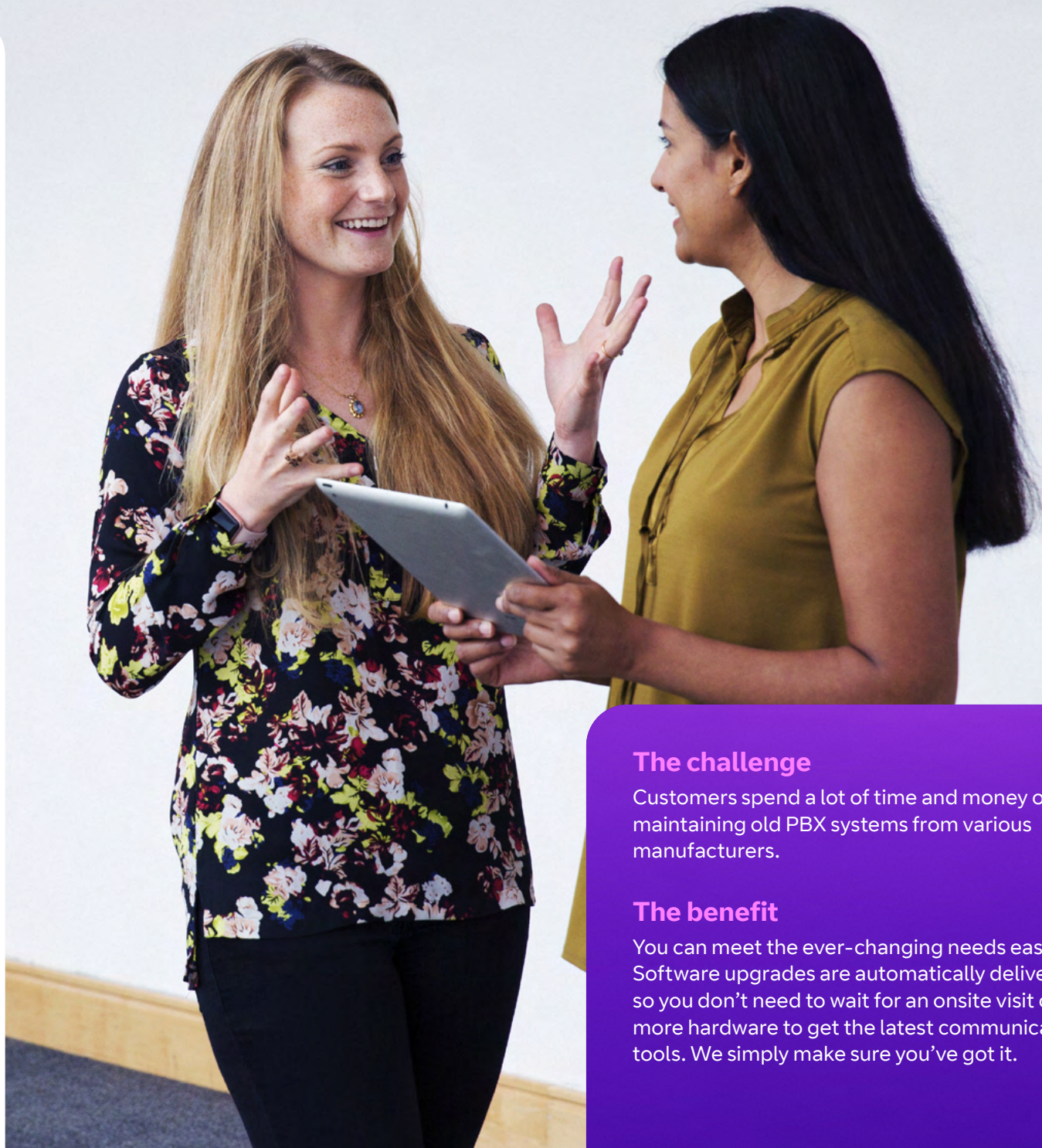
Hosted Centrex

The perfect next step to further transition your customers on their digital journey with full cloud-based technology.

The joy of Hosted Centrex is that it gives your customers all the benefits of future voice technology delivered directly via the cloud.

BT invests in the Centrex platform and you connect directly to the cloud. This will aid you in supporting your customers on their digital transformation journey with greater flexible solutions and the ability to address changing market needs quickly with convenience to your customers.

- Ideal for businesses that want to adopt an entirely cloud-based telephony infrastructure.
- Control and redirect calls with no impact on caller experience.
- Scalability with value added features delivered directly from the cloud.
- Great self-service experience for your customers via our online portal.
- Business continuity in emergency circumstances.



The challenge

Customers spend a lot of time and money on maintaining old PBX systems from various manufacturers.

The benefit

You can meet the ever-changing needs easily. Software upgrades are automatically delivered so you don't need to wait for an onsite visit or buy more hardware to get the latest communication tools. We simply make sure you've got it.

Hosted SIP Trunking (HSIPT)

The perfect way to transition your customers from the legacy technology that's on the way out, to the inevitable next-generation communications.



Hosted SIP Trunking gives your customers all the benefits of future voice technology, without the need to replace their existing PBX and handsets. So for them the change will be small, easy and help them prepare for the future. Meanwhile you can be there to help them along the way and pave the road for future digital technology.

- Ideal for businesses that prefer a staged approach to unified communications.
- Competitive rates on a pay-as-you-grow basis.
- New cross-selling opportunities – calls, access, equipment, apps and more.
- Scaled to suit any type of business.
- Fully self-service via our online portal.

We've been making improvements too

Speaking of our portal, we've been improving the order journey for all WHC customers. You can now place a new single site order in just two minutes and give your index finger a rest with the reduced number of clicks. Take a look at our handout which tells you everything you need to know.

[Download handout >](#)

Takes less than two minutes to complete a single site order.

Find out more

Call: **0800 671 045**

Email: clientreception@bt.com

Visit: btwholesale.com

Offices Worldwide

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