



SoGEA for broadband

The broadband of
tomorrow. In one
easy order journey

If you want super-fast fibre
broadband in one simple
order, then look no further
than single order Generic
Ethernet Access (SoGEA).



SoGEA for broadband

Easy ordering

Previously when you ordered broadband you had to place an order for PSTN and then another for your broadband service. Not anymore. With SoGEA for broadband you only place one single order.

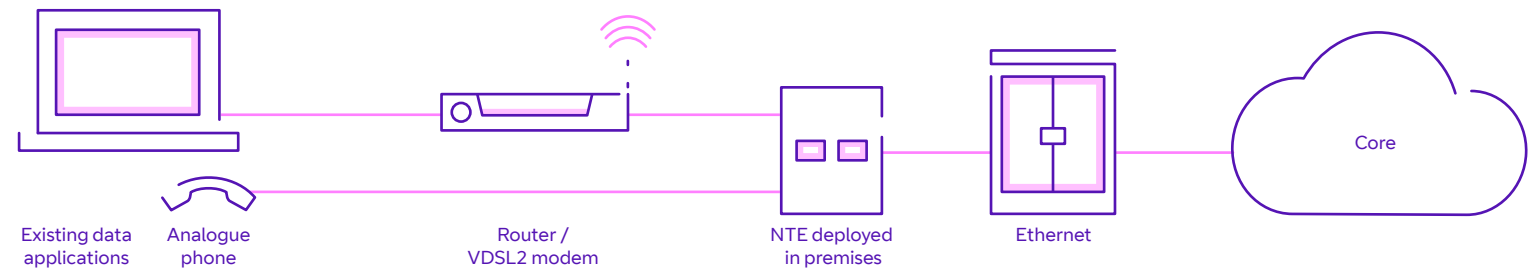
Quicker installs, faster revenue

As there's only one line you'll be able to deliver your service quicker and cheaper compared to when you had to order a PSTN line. You'll get your customers up and running faster so you can start billing sooner.

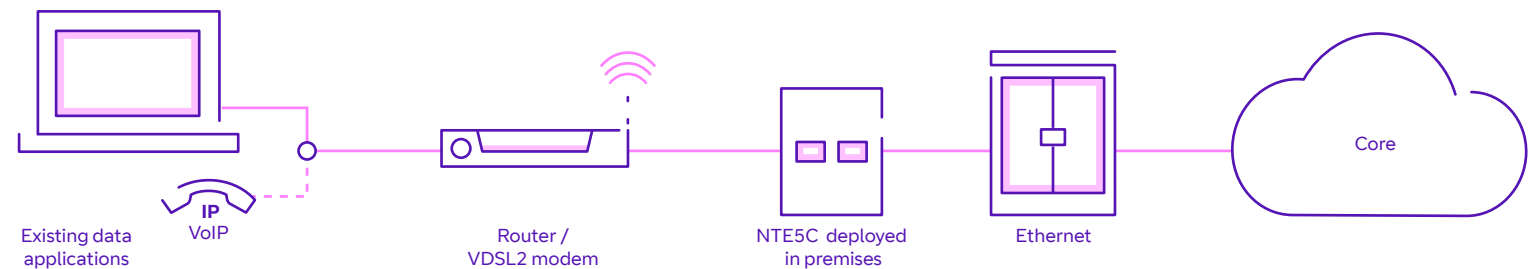
We've got you covered

Not only do we deliver fast broadband speeds of up to 80Mbps, but we have some of the widest coverage too, reaching over 28.5 million premises. Which means we'll have you covered from now, up to the PSTN switch off and beyond.

Historically - separate products



Today - single access



We invest £2bn per year into our network

SoGEA for broadband

Helping you prepare for an all-IP future

Get ahead of your competitors and start incorporating IP solutions into your portfolio now, ahead of the 2025 switch-off. We're on hand to help throughout the whole process. You can say goodbye to the PSTN line early with SoGEA for broadband and we'll make sure the transition from legacy to next generation is as seamless as possible.

Be a market leader

Show your customers that you mean business. That you've got the latest broadband products that will keep them connected in an all-IP world. And you can do it all with our expert support behind you.

Why BT Wholesale?

As we transition towards a Digital Britain, you need to partner with someone who's got the expertise, services and technology to support it. And we can do so much more than that. We help you prepare for the next step too. For instance, with SoGEA for broadband you'll benefit from our real-time quality of service (RTQoS), which will enhance IP voice, putting you in pole position to offer voice services in the new digital age.

We also support you with our ongoing investments in infrastructure and systems, with over £2.1 billion invested in our network last year. That's why our network performs better than the industry average on latency, packet loss and jitter.

You'll also get industry leading maximum, average, peak-time and minimum fibre speeds. And it's backed by our 1,700 strong wholesale experts to ensure that you're prepared for the future.

Find out more

Call: **0800 671 045**

Email: clientreception@bt.com

Visit: btwholesale.com/products-and-services/data/sogea.html

Offices Worldwide

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