

Why your business should offer Brother Managed Print Services?



The benefits for you:

Consistent future revenue

Agreements last from 3-5 years, so you have predictable, reliable profits that let you plan for the future.

Protected profits

Agreements include everything: hardware, supplies and servicing, so you can lock out the competition for 3-5 years.

We don't go direct

Our channel centric model means your customer is your customer – we never cut you out.

Better rewards

MPS incentives and rewards available*.

*T&C's apply.

Brother MPS in numbers:

Up to
93%
contract
re-sign rate

Up to
99%
uptime on Brother
devices

Up to
40% saving
on print costs
for customers

MPS market trends:

65%
of customers
will base their
purchase on
provider, rather
than product

23%
of customers in
contracts will review
their contract annually*

30%
average cost saving
when moving to MPS

*Managed Print Whitepaper, Computing research 2015.

Typical customer types



National grocer

Flexibility to meet a large organisations needs



Primary and secondary healthcare

Partnering with the leading healthcare software systems



High street pharmacist

Reliable, high volume, prescription printing



Education

Cost control and security



High street retail

Compact hardware with flexible services

Why Brother Managed Print Services for your customers?



Why Brother MPS?

Expand your customer reach

Solutions available for customers from one device to 6,000+ devices, so you can provide an MPS solution to businesses of any size.

Provide bespoke solutions to your customers

MPS contracts can be bespoke to individual customer needs plus we have the capability to develop unique technical requirements for your customers.

Vertical industry experts

A dedicated end user team to support you and your customers.

Service and solutions experts

Brother's service and solution team provide pre and post sales technical support to you and your customers.

How does Brother MPS help your customers print smarter?



Control

Brother's intelligent print management software offers customers complete visibility and control of their printing. They can monitor costs and set rules to ensure printing is always cost effective.



Efficiency

Because supplies are ordered automatically before they run out, customers spend less time on print related tasks. There is less downtime – especially with servicing included – and there's no need to keep expensive stockpiles of cartridges.



Security

We build a smarter way for your customers to print, reducing risks with a tailored security plan. This can include everything from PIN protected printing to enterprise-level encryption.



Sustainability

Energy efficient printers with waste-reducing features and toner recycling enable your customers to meet their sustainability targets.

What's included?

- Free delivery and installation for a hassle-free transition
- Automatic consumables ordering and delivery to reduce downtime
- Guaranteed servicing and support by authorised Brother partners
- Easy to use web portal for complete visibility of costs
- Sustainable recycling of supplies and hardware
- Automated meter readings to reduce admin.

We're here to help

Contact our Brother MPS specialist:
enquiries@brother-uk.com