

# Designed for Productivity

A guide to improving  
your print productivity





## Time to focus on what counts

When it comes to maximising a business's productivity, it's vital to enable people to spend as much of their time as possible on useful tasks.

Technology has played a huge part in this. Consider how Zoom and other platforms have allowed people to collaborate at a distance on a scale that has never been seen before.

But systems that aren't optimised can also be a significant productivity drain, both in the office and for home working.

At Brother, we build our print and scan solutions to optimise your team's workflow. Here are some of the ways we can help you remove the speed bumps in your systems to unlock new productivity gains.





## A new challenge for tech support

Following the coronavirus pandemic, most businesses have seen a significant shift towards home working and will need to manage a mix of office and remote operations to maintain productivity.

We support users in tackling this challenge with our proprietary BRAdmin platform, which allows monitoring and management of printers wherever they are. Now there's no waiting for any tech issues to be resolved and your support teams can stay in one place, which will prove a significant time-saver for any business whose teams need to print at home or while working remotely.

## The cost of poor printer performance

Slow, unresponsive printers sap productivity. If people are having to queue in a backlog of print jobs or are running late because they had to wait for paperwork, the resulting delays have knock-on effects.

Our flagship SMB laser printers for business, like the high-performance MFC-L9570CDW, combine fast and reliable printing with high yield toners and impressive paper-handling features to ensure that they work more quickly for longer.



## Today's workers expect mobile integration

As people increasingly work across multiple devices and many businesses are adopting Bring Your Own policies, implementing print and scan solutions that link directly with mobile devices can be a real time-saver.

Those wishing to print straight from their phone or tablet no longer need to first send it to a PC, saving valuable time. All of our Designed for business range of printers come with print-from-mobile built-in to give your teams the flexibility they need.

## Staying secure

Even minor security breaches can seriously impact your productivity. That's why our print solutions are loaded with state-of-the-art security features that let you operate efficiently while also protecting your systems against cyber-attacks and data misuse.

These include automatic intrusion detection software, end-to-end encryption and PIN and ID-card-protected printing. By building security seamlessly into your systems, you can minimise the threat without compromising workflow productivity.



## Piecing it all together with enterprise platforms

When it comes to efficient workflows, for many organisations, the answer lies in enterprise platforms such as Microsoft SharePoint and Google G Suite.

But, to truly unleash the potential of these systems, creating seamless end-to-end workflows is vital. That's why our SMB print and scan solutions are compatible with a wide range of enterprise platforms - whether on-premise or cloud based – including SAP, Citrix, Kofax ControlSuite, Papercut and SafeQ6, allowing integration with an almost endless list of popular cloud software.

Ultimately, it's about making each and every little task a person carries out in a day that bit quicker. All of these time savings, while individually small, add up throughout the working week, and across a whole team, to give your company a significant productivity boost.

### In summary:

- Speed up tech support with remote monitoring and management features
- Don't let slow and unresponsive printers sap your team's productivity
- Ensure your printers support fast, modern ways of working with mobile integration
- Implement slick, secure workflows to keep your data safe without eating up your teams' time
- Capitalise on the benefits of enterprise software with seamless printer integration.

To find out more about how Brother can help you make productivity gains, visit [brother.co.uk/business-productivity](http://brother.co.uk/business-productivity)