

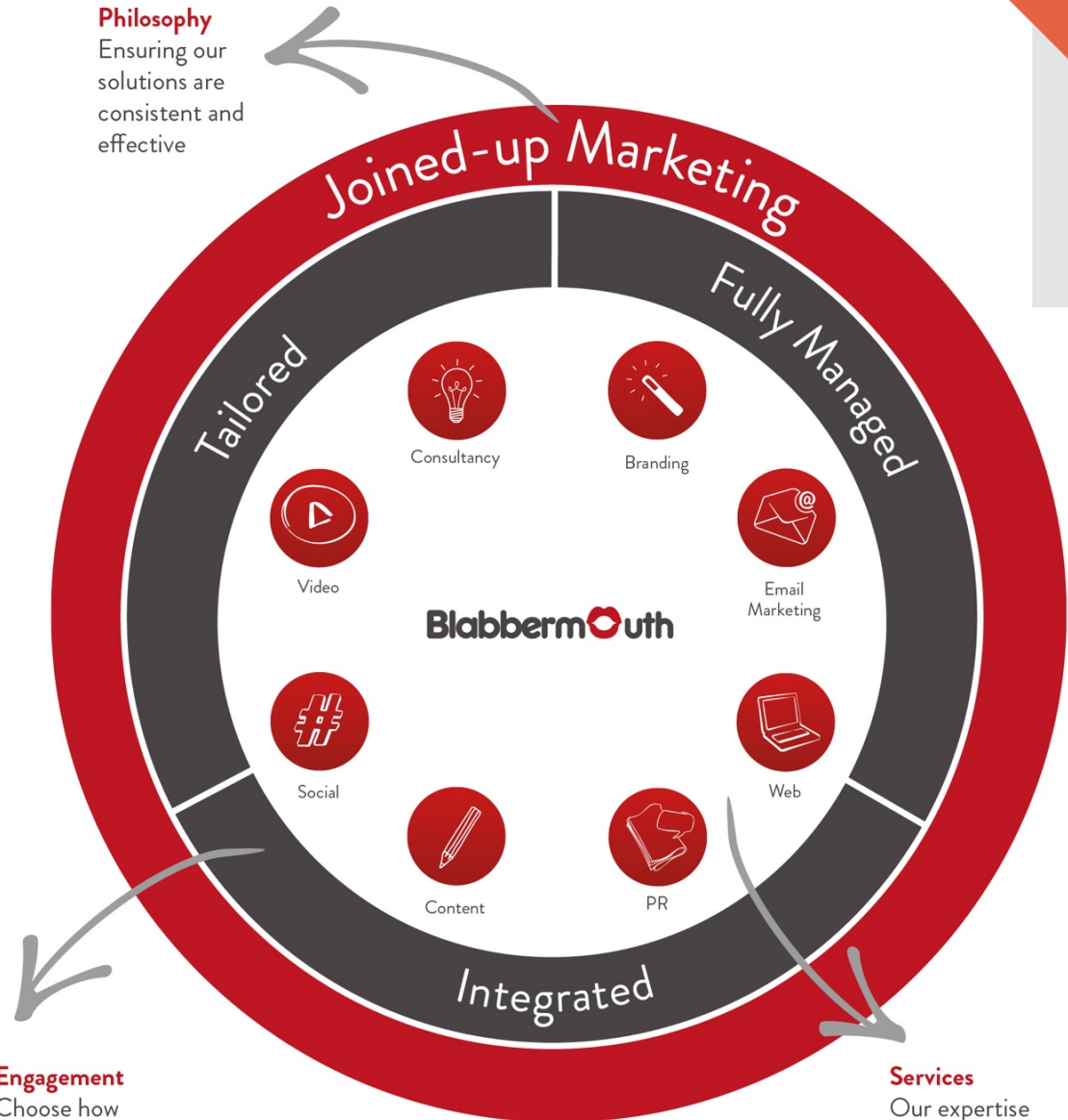
The **Blabberm****outh**
Approach

How we work...

Established in 2011 the key philosophy at Blabbermouth is to offer consistent, joined-up marketing solutions for our IT and Telecoms customers. Our in-house Marketers and Designers work with our customers and act as a virtual team, able to execute all elements of their marketing strategy. We provide design, web, social marketing, videography, content and so much more. Our clients tell us that having all these capabilities at their finger tips is totally invaluable.



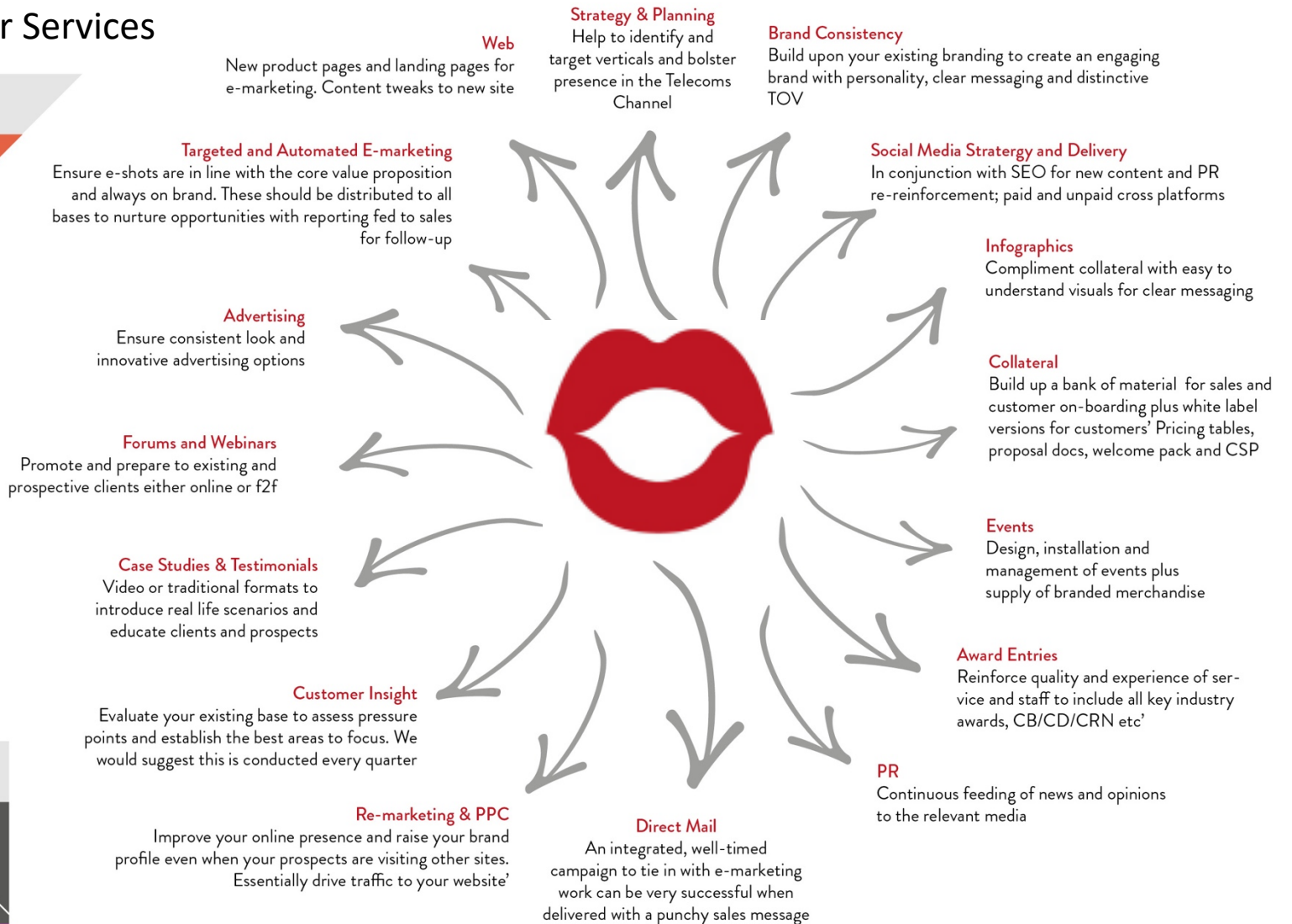
Philosophy
Ensuring our solutions are consistent and effective



Engagement
Choose how you work with us; on a retained or ad-hoc basis

Services
Our expertise across all media in Marketing and Design

Our Services



Branding



Email Marketing



Web



PR



Content



Social



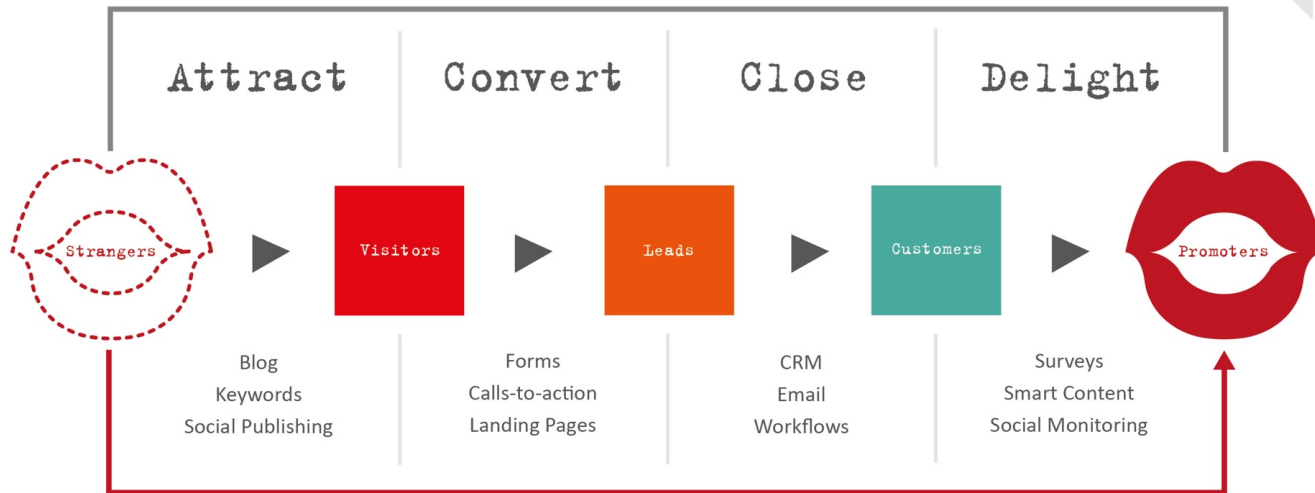
Video



Consultancy

Communications Journey...

We believe in taking your prospects and customers on a journey to ensure every interaction is valuable and maintains interest.



As a HubSpot agency, we support the Attract, Convert, Close, Delight methodology using a software platform capable of managing marketing, sales, service and customer relationship management. This doesn't just help marketers, it helps to align your entire business and creates a holistic experience for the prospect and customer.

"As the only UK HubSpot partner specialising in the IT and Telecoms channel, Blabbermouth's knowledge and experience provides clients with an insightful Inbound Marketing perspective. Combined with their laser-focus on designing wholistic marketing campaigns powered by HubSpot, Blabbermouth Marketing is truly a unique agency." - **Aidan Cassidy, Channel Manager UK & Ireland, HubSpot**

At Blabbermouth we encourage targeted campaigns that engage with the audiences in multiple ways such as social, web interaction, e-marketing and events. We think your company would benefit from bringing these marketing strands together to form a tight, easy to track marketing campaign. All our work is delivered by our inhouse Blabbermouth team so you only need one point of contact to make your management of marketing activity more efficient for you.

Adverts and Social...

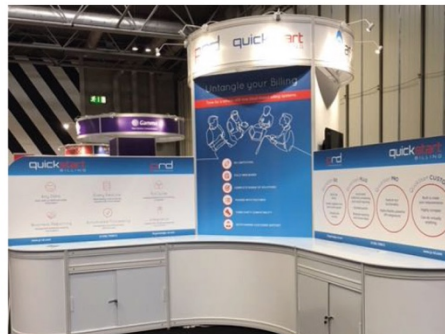
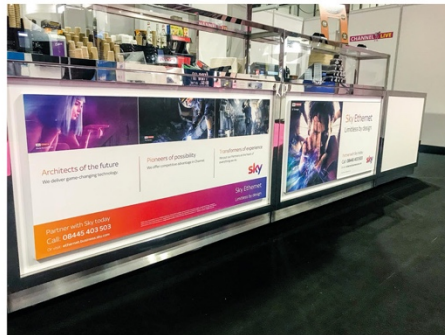
Don't just take our word for it!



“The stats prove that focused, well planned social media activity does work – thanks Blabbermouth!”

Rob Lamden
Managing Director
BtL Communication

Exhibitions...



Don't just take our word for it!

“We are delighted with the way our image has evolved since engaging with Blabbermouth 2 years ago. At exhibitions we now stand shoulder to shoulder with companies much larger than ours.”

Steve Larkinson
Managing Director
NSL Telecoms Ltd

Collateral...

Don't just take our word for it!

"We value their industry knowledge, creative solutions and their can-do attitude and wouldn't hesitate in recommending them."

Rob Derbyshire
Head of Telecoms
Marston's Telecoms

Sky Ethernet
Limitless by design

sky

Pioneers of possibility
We offer competitive advantage in Channel

We have designed a unique, collaborative programme for our partners, offering tailored rewards just for you and ensuring your team has what they need to compete with confidence.

- Access to Sky's range of products and content
- Bank marketing campaigns
- Strongly marketed message visibility
- Temporary and partner-specific promotions
- Partner inquiries and RFP for each partner for bespoke enquiries
- Receive pricing for large or strategic opportunities
- Dedicated sales toolkits
- Proactive lead sharing

Partner with Sky today
Call: 08445 403 503
Visit: ethernet.business.sky.com

Sky Ethernet
Limitless by design

sky

acs WE ARE WORKPLACE

WE ARE WORKPLACE COMMUNICATION

Multiple site

Video conferencing

Internet connectivity

Hosted voice

Traditional phone systems

London
London
London
London
London

Service-Call
Hotels & Serviced Apartments

Five-star communication solutions for Hotels and Serviced Apartments

Service-Call
Hotels & Serviced Apartments

Staff Calling

Staffing/Paging System

Service-Call Analytics - Business Reporting and Recording

Service-Call Live - Wallboards and Dashboards

System Management - Service-Call Admin Portal

Building Management

Service-Call Attendant

Service-Call
Hotels & Serviced Apartments

Main office:
Soficom, The Mall Business Centre,
Chorwell, Hertfordshire, WD3 5EX
01293 634900
servicecall@soficom.com
www.service-call.co.uk

Cloud Commercial Service Supplier

ABOUT TELCOSWITCH

STAND OUT FROM THE CROWD WITH OUR HOSTED SOLUTION

TELCO SWITCH

Don't just take our word for it!

“We are extremely pleased with the ROI Blabbermouth have delivered. Their marketing activity has undoubtedly increased our sales.”

Craig McCalley
Sales and Marketing Director
Koris

Analytics...

Performance Measures:

- All analytics accessible via Hubspot in real time
- Bi-annual Board Pack of what has been delivered
- Weekly update reports and regular calls with the relevant stakeholders



Analytics Tools



Traffic Analytics

Track sources, pages, topics and campaigns that are driving traffic to your website.



Website Analytics

Track the performance of your HubSpot website pages, landing pages, and blog.

BETA



Campaign Analytics

Tie your marketing together in a neat package. Track performance over time.



Contact Analytics

Analyze your contact demographics and behavior.

Competitors

Links

Prospects

Tracking URL Builder

* please note Hubspot is an additional fee

Who we work with...

With two offices in Buckinghamshire and Lancashire, Blabbermouth consultants work with IT and Telecom businesses to identify effective solutions to their marketing needs. Through a consultative, yet hands-on approach, we work in sculpting strategies geared towards enhancing sales performance. Our size allows us to be dynamic and flexible in our approach and most importantly, ensures we are catering for the individual needs of our clients.

sky | FOR BUSINESS



Some of our Partners...

COMMSBUSINESS

comms
dealer

UCTODAY
News, Reviews & Opinions

CRN

UC EXPO

British
Chambers of
Commerce

rb
realbusiness

dotmailer

LEAD
FORENSICS

MailChimp

Google

Hootsuite

creditsafe
simply smarter

experian



IPEXPO

THE BUSINESS
SHOW 2017



in

capacity
Europe 2017

CARRIERS
WORLD

CHANNEL LIVE

commsvision
GLENEAGLES HOTEL
7TH, 8TH & 9TH NOVEMBER 2018

CONNECTED
Britain

TECHNOLOGY
RESELLER

HARVEST



total
telecom

ITEUROPA

Don't just take our
word for it!



“The Blabbermouth
team are really
approachable and
deliver a consistently
great service!”

Garry Grows
Wholesale Sales Director
Daisy Wholesale

What our clients say...

“Blabbermouth have raised our exposure. As a business, for too many years we have been a little secretive and marketing shy, but with the support of Blabbermouth we now believe our profile and recognition within the industry is first class. Blabbermouth are our Marketing and PR Department, and have fulfilled this role brilliantly, reflected by a growing high quality customer base.”

Simon Adams, Director, PRD Technologies



What our clients say...

“It is not very often that I take the time to put my thoughts into writing - probably not a good thing - but I feel compelled to thank you for the fantastic job you are all doing for us at Stripe 21. I recall at our first meeting, how you really took the trouble to understand our business and what we do that makes us unique in the industry. Not only our ethos but more importantly, how to communicate that to the market we wanted to reach. I admit to being sceptical as we have tried to work with several agencies over the last five years without a great deal of success to be honest, because they were not as specialised as Blabbermouth. But you have taken us further in five months than we have progressed in all of the last five years added together! Our Account Manager is brilliant, not just with their energy and fun ideas but also the way in which they manage me (dare I say...I hope the team don't read this!) to ensure I submit content and information on time- a unique experience! We've kissed a lot of frogs along the way, but we are delighted with the partnership we have now with Blabbermouth and we are looking forward to continued success with you all.”

Steve North, Managing Director, Stripe 21 Telecom



What our clients say...

“Blabbermouth look after all our marketing and design requirements and have done since 2012. The team are professional at all times, bring a wealth of skills which we can draw on and work with us really enthusiastically. They have worked hard to understand our business, our strategy, our people and then position their marketing plans around this. They have a really good grasp of the market in which we operate which brings a really positive and informed contribution. They provide a fully managed service, coupled with dedicated account management ensuring we get a well-executed marketing strategy and really fast turn around on unscheduled activity. I've truly been impressed by the team at works tirelessly and creatively and his approach is a great fit for our business. I'm looking forward to an even more successful year ahead working with them.”

Terry O'Brien, Managing Director, Daisy Wholesale

