

In 2020, our clients achieved a finalist nod at every event they entered. Many went on to be awarded a 'Highly Commended' award or won their category outright.

No matter your specialisations or target-industries, awards are a great way to recognise the hard work of your team and build credibility with both potential partners and existing clients.

From the CDSMAs to the CNAs, CRNs to the CBAs, (and every acronym in between) there are plenty of opportunities to prove the dedication and diligence of your team. With over 90 categories between just those four events in 2020, there's certainly a category for any Channel business. Especially when you consider all the more specific and even broader awards events, like the Global Carrier Awards or Lloyds National Business Awards, there's great scope to build your operation's stature and attract new customers.

You may have all the information to hand about how you solve your customers' issues but being able to weave those points into an effective narrative that convinces judges of your industry-leading solutions is no small feat. That's where Blabbermouth's team of content writers can assist. With years' of combined Channel experience, we know what awards are most appropriate for your business and can advise you on which categories to enter and present your operation in the best light to give you the highest chance of winning.

2020 AWARDS HIGHLIGHTS

BDR

CRN Channel Awards
Best COVID-19 initiative of the year – **Winner**

Comms National Awards
Keeping Britain Working Award (Reseller) – **Winner**

Lloyds Business Awards
Growth Through Innovation **Finalist**

"Blabbermouth you really are great at awards! I appreciate your help a lot with these things."
Group Operations Director

TALKTALK BUSINESS

Global Carrier Awards
Best Wholesale Sales Team **Winner**

Comms National Awards
Keeping Britain Working Award (Supplier) – **Highly Commended**

Comms National Awards
Best Fixed Line Network – **Finalist**

Comms National Awards
CSR Award – **Finalist**

"We've only gone and won Best Wholesale Sales Team! I just wanted to thank you again for all your hard work on the award entries." Marketing Manager

TEKTON BILLING

Comms National Awards
Best Billing Platform **Highly Commended**

CRN Channel Awards
Cloud Services Vendor of the Year **Finalist**

"Thanks for your help with the submission!"
Director

